

SOOJUNG HAM

- Summary** Experienced industrial designer and educator with comprehensive knowledge of numerous technologies and consumer markets:
soft goods, luxury goods, desktop accessories, consumer electronics, grooming products, UX/UI.
- Expertise** User needs, Market research & strategies, Innovative concept development, Creative problem solving, Project management and team leadership
Strong ability to develop concepts from 2D sketches to 3D computer modeling
Computer skills: Alias, Rhino, SolidWorks, SensAble FreeForm, Adobe CS, Flash, Maxwell Render, HTML
- Education** 1989 - 1992
Rhode Island School of Design - Providence, RI
Bachelor of Fine Arts in Industrial Design
- 1985 - 1989
Ewha Women's University - Seoul, Korea
Bachelor of Fine Arts in Painting
- Awards** 2016 K-Design Award Jury
2015-16 IDEA Jury
2010 - Won IDSA Award, Design of the Decade : Gillette Venus
2002 - Won Bronze Award, IDEA : Cross Matrix Multi-functional Pen
1992 - IDSA student Merit Award - Industrial Design
- Experience** July 2009 - present
RHODE ISLAND SCHOOL OF DESIGN - Providence, RI
Associate Professor
- Currently teaching Next Generation Wearables and co-teaching Entrepreneurship.
 - Co-taught Entrepreneurship, Senior Studio, Business and Product Design, Future Scenarios, Wearable Experiences, Design Principles II, Basic CAD.
 - Taught Introduction to ID, Spirit of Product Design, Senior Studio, Next Manufacturing Paradigm, Design Communication Methods, Designing with Rhino.
 - Took sabbatical leave during the 2010-11 academic year.
 - Taught CAD for Concept Development, Design Principles II.
 - Taught Advanced CAD, Business for Product Design.
- July 2013 - June 2015
RHODE ISLAND SCHOOL OF DESIGN - Providence, RI
Department Head
- March 2014 - present
STUDIO DUURI - Providence, RI
Founder / Director
- Managed a research project Wearable Concepts and UX Roadmap for Samsung Electronics: market research, focus group, wearable concepts, UX Scenarios.

Experience

June 2012 - Aug 2012

SHAVELOGIC - Dallas, Texas & Seoul, Korea

Design Consulting as a Sr. Design Strategist and a communication liaison.

- Advised for concept development and engineering application for mass production in Korea.
- Translated between Korean and English for manufacturing in Seoul and design & engineering in U.S.

July 2010 - June 2011

SAMSUNG ELECTRONICS - Seoul, Korea

Design Consulting as a Creative Director at Next Generation Group.

- Directed 3-4 R&D projects and developed communication toolkits for design methodology.
- Taught a product design class at Samsung Art & Design Institute.
- Has nine design patents.

Sept 2004 - June 2009

RHODE ISLAND SCHOOL OF DESIGN - Providence, RI

Assistant Professor

- Taught Basic Studios: Design Principles I & II, Presentation I, Introduction to ID, Manufacturing Techniques.
- Taught CAD, Advanced CAD.
- Taught Advanced Studios: Senior Studio, Spirit of Product Design, Sponsorship studio by INTEL corp.
- Managed a summer Sponsorship program by INTEL corp.: Mobile/Health/Entertainment/Technology
- Took sabbatical leave during Spring 2008.

July - Aug 2008

TELLART LLC - Providence, RI

Design Consulting

- Researched and developed wearable concepts for FitLinxx Company.

Summer, 2005 - 2008

GILLETTE Company - Boston, MA

Design Consulting

- Designed the Art of Shaving Fusion Chrome Collection Power Razor.
- Designed Gillette razors and packages for Venus Disposables, Venus Vibrance, Venus Breeze.
- Won Men's Health Grooming Award 2008: the Art of Shaving Fusion Chrome Collection Power Razor.
- Helped the ID department recruitment processes for two designer positions.
- Has several design patents.

Dec 2002 - Aug 2004

GILLETTE Company - Boston, MA

Senior Designer

- Managed the development of designs in the wet shaving market: market research, concepts, 2D & 3D, ergonomics, manufacturing, and colors & materials.
- Managed the programs of both premium systems and disposable product categories.
- Has several design patents.

Experience

Sept 2001 - June 2002

RHODE ISLAND SCHOOL OF DESIGN - Providence, RI
Adjunct Professor

- Taught Basic Studios: Design Principles, Manufacturing Techniques, CAD
- Taught Advanced Studio - Collaboration w/MIT agelab: new product development for Aging groups.

Sept 2001 - March 2002

A.T. CROSS Company - Lincoln, RI
Design Consulting

- Developed new desktop accessory concepts.
- Developed new design concepts for future business plans.
- Helped the ID department recruitment process for a new designer position.

May 1995 - Sept 2001

A.T. CROSS Company - Lincoln, RI
Senior Designer

- Established company's strategic market plans and new brand images:
 - Built the consumer psychograph map and developed new product lines.
 - Developed innovative ideas in new lifestyle for extending market places.
- Managed development of design projects of writing instruments, timepieces, computing pens, desktop accessories and packages:
 - Collaborated with engineering and marketing to develop the best product focused on the target market.
- Maintained awareness of international trends as well as competitive products:
 - Attended color conferences, international trade show, market research, and focus group.
 - Introduced new materials and developed yearly palette in colors, patterns and finishes.
- Developed designs for growing OEM business:
 - Various companies for OEM including ; David Yurman, Coach, Tiffany, Seiko, IBM
- Has 1 utility patent and several design patents.

Sept 1992 - May 1995

Samsonite / American Tourister Incorporated - Warren, RI
Designer

- Completed design projects of softside and hardside luggage lines:
 - Managed all project interacting closely with engineering and marketing.
- Cut lead time in development by introducing more efficient sourcing process:
 - Developed yearly color palette, tapestry patterns and mechanisms in Far East.
 - Managed development in internal sample resources and factories located in Far East.
- Brought fresh ideas and new ways of effective product development:
 - Introduced new innovative ideas of packing and new life style of traveling.
- Has 2 utility patents.